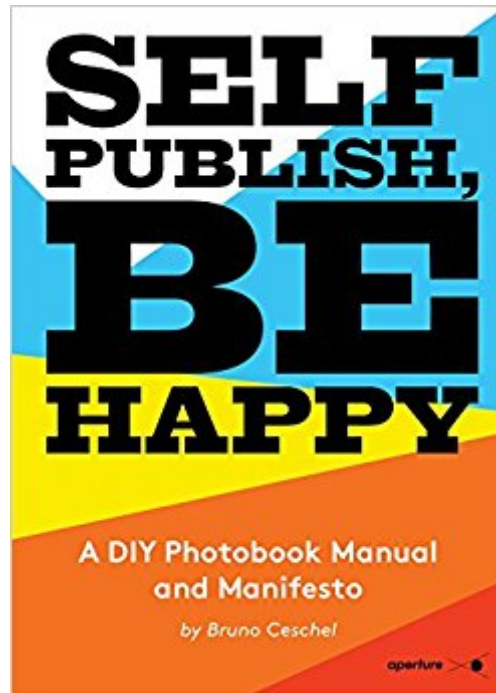


The book was found

Self Publish, Be Happy: A DIY Photobook Manual And Manifesto



Synopsis

An economic and cultural revolution has shaken the photobook world in the last five years: self-publishing. Operating as their own publishers, a generation of photographers have had an instrumental role in today's photobook renaissance. *Self Publish, Be Happy* offers a do-it-yourself manual and a survey of key examples of self-published success stories, as well as a self-publishing manifesto and bookmaking tips from the photobook community. The manual portion of this volume offers insight, advice and rudimentary how-tos for the photographer interested in self-publishing. The survey offers an overview of the contemporary self-publishing landscape; each case study illustrates a particular theme and genre of self-publishing (such as diary, documentary or conceptual object), and is accompanied by a personal testimony from the artist. Author Bruno Ceschel issues a rallying cry for all those involved in the contemporary photobook revolution, urging photographers to take control of a moment in which the photobook, in all its manifestations, has never before been so omnipresent in our cultural landscape, nor so critical to the photographer's practice.

Book Information

Paperback: 512 pages

Publisher: Aperture (November 24, 2015)

Language: English

ISBN-10: 1597113441

ISBN-13: 978-1597113441

Product Dimensions: 8.3 x 0.8 x 10.7 inches

Shipping Weight: 2.8 pounds (View shipping rates and policies)

Average Customer Review: 3.0 out of 5 stars Â Â See all reviews Â (11 customer reviews)

Best Sellers Rank: #574,076 in Books (See Top 100 in Books) #112 in Â Books > Arts & Photography > Photography & Video > Business & Careers #149 in Â Books > Arts & Photography > Graphic Design > Commercial > Book Design #291 in Â Books > Arts & Photography > Photography & Video > Equipment, Techniques & Reference > Handbooks & Manuals

Customer Reviews

This book is not only beautifully designed and printed and engagingly written, it is an invaluable resource, and will be an important historical snap-shot of artist-made photographic books from a transformative moment when such works became central to the world of contemporary photography. Unlike most such resources, Ceschel is not simply trying to establish a market hierarchy of 'important' or 'collectible' titles, but to expose the reader to a truly diverse

and seductive range of styles, formats, content and intention in independent photographic artists' books. The large reproductions, and the devotion of several spreads to each title, allows viewers to get a very physical sense of how the book-object operates, and to really take in the layouts and sequences as they would be experienced holding the books in one's hands. As a university teacher, I look forward to assigning this book to any class I teach focused on photo-books, or even in any advanced creative image-making course. But like the best teaching books, it is also a book for enthusiasts, collectors and other artists. Though celebrated and well-recognized books are represented here, many of the works included here are some hand-made in very small runs, or by young artists otherwise not very well known, and could easily slip from the record of photographic history. It is deeply important for anthologies like this to exist: ones that curate based on interest, experiential power and originality rather than name recognition and canonical expectations. Some viewers might be thrown off by the title, as it is not primarily structured as a technical, step-by-step, how-to book.

[Download to continue reading...](#)

Self Publish, Be Happy: A DIY Photobook Manual and Manifesto DIY Wood Pallet Projects: 33 Amazingly Creative Upcycling Projects & Ideas for Decorating, Refreshing and Personalizing Your Space! (DIY Household Hacks, DIY Projects, Woodworking) DIY Wood Pallet Projects: 23 Creative Wood Pallet Projects That Are Easy To Make And Sell! (DIY Household Hacks, DIY Projects, Woodworking) Master Self-Discipline: Simple and Effective Steps to Develop Self Discipline, Get Organized, and Make Things Happen! (Willpower, Stress Management, Self ... (Self Improvement And Motivational Book 1) DIY Projects for the Self-Sufficient Homeowner: 25 Ways to Build a Self-Reliant Lifestyle The Chinese Photobook: From the 1900s to the Present Panzer IV on the Battlefield (World War Two Photobook Series) Happy, Happy, Happy: My Life and Legacy as the Duck Commander Crush It with Kindle: Self-Publish Your Books on Kindle and Promote them to Bestseller Status Publish, Help People, Get Paid: How to Transform Your Life Experience into Ethical Income (Self Publishing, Book Marketing, Information Products, Building an Author Platform, Author Tips, and More) Lettering: Beginners Guide to Lettering and Calligraphy Fonts for DIY Crafts and Art (Typography, Hand Writing, Paper Crafts, Thank You Notes, DIY wedding, Drawing, Hand Lettering Book 1) How to Self-Publish Comics: Not Just Create Them Your First Bestseller: How to Self-Publish a Successful Book on Write. Publish. Repeat.: The No-Luck Guide to Self-Publishing Success DIY Projects: Save Time & Money Maintaining Your Home With Simple DIY Household Hacks, Home Remedies: Increase Productivity & Save Time with Frugal Living ... And Organizing, Increase Productivity) Death Of The Dollar: The Prepper's DIY Guide To Bartering, Surviving, An,

Economic Collapse, And, The Death Of Money, (Financial Crisis, Global Recession, ... Capitol Controls, DIY, Money) Book 1) The 21-Day Self-Confidence Challenge: An Easy and Step-by-Step Approach to Overcome Self-Doubt & Low Self-Esteem How Anansi Learned Self-Esteem: 10 Original Stories for Building Self-Confidence and Self-Respect Iyanla Live!: Self-Value, Self-Worth, Self-Love Write Short Kindle Books: A Self-Publishing Manifesto for Non-Fiction Authors (Indie Author Success Series Book 1)

[Dmca](#)